

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2015 to March 31, 2016

Station(s) Comprising Station Employment Unit:

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1	News Reporter	WHOP on air announcements	4
2			
3			
4			

5

Total Number of Persons Interviewed During Applicable Period: 4

**Annual EEO Public File Report Form
 Station WHOP-AM & WHOP-FM
 Annual EEO Public File Report**

Covering the period from April 1, 2015-March 31, 2016

**Station(s) Comprising Station Employment Unit:
 WHOP-AM & WHOP-FM Hopkinsville, KY.**

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees From all sources for this Position
1	News Reporter	WHOP on air announcements	4
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

Total Number of Persons Interviewed During Applicable Period: 4

Appendix 2 to

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2015 to March 31,2016

Station(s) Comprising Station Employment Unit: WHOP-AM & WHOP-FM
 Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions for Which This Source Was Utilized
A.	WHOP-AM & FM Mike Chadwell & Traci Mason P.O. Box 709 Hopkinsville, KY 270-885-5331 www.lite987whop.com	2	1
B.	Kentucky New Era P.O. Box 729 Hopkinsville, KY 270-887-3250	0	0
C	State of Kentucky Employment Services Richard Phillips 110 Riverfront Dr. Hopkinsville, KY 270-889-6509	0	0
D.	NAACP P.O. Box 1221 Hopkinsville, KY 270-886-9787 John Banks	0	0

E.	KY Broadcasters Assoc Gary White 101Enterprise Dr. Frankfort, KY 888-843-5221 kba@kba.org	1	0
----	---	---	---

F.	Hopkinsville Community College Kanya Allen P.O. Box 1227 Hopkinsville, KY 270-886-3921	0	0
----	--	---	---

G.	allaccess Web Page www.allaccess.com	0	0
----	--	---	---

H.	Austin Peay State University Career Services-Janet Valazquez P.O. Box 4745Clarksville, TN 37044 931-221-7265	0	0
----	---	---	---

I.	Murray State University Dept. Mass Communications 114 Wilson Hall Murray, KY 42071 270-809-3735	0	0
----	---	---	---

J.	Christian Faith Temple* Rickey Galbreath 1127 E. 7 th Street Hopkinsville, KY 42240 270-889-9363	0	0
----	---	---	---

K.	DayMar Institute* Mary Wauford 1860 Wilma Rudolph Blvd. Clarksville, TN 37040 931-552-7600	0	0
----	--	---	---

* Indicates sources that have requested notification of job openings.

Appendix 3 to

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2015-March 31, 2016

Station(s) comprising Station Employment Unit:
WHOP-AM & WHOP-FM

Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by
WHOP-AM & WHOP-FM

Description of Activities:

May 11-August 20, 2015: A senior Mass Communications major at Campbellsville University was a paid summer intern for a 15 week period at WHOP. During the summer intern program, the intern participated in many aspects of daily radio station business. Primarily working with the news department, the intern covered many events including court cases. The intern wrote news copy and edited audio for news stories. The intern also worked with the sales department and attended meetings and seminars.

September 10, 2015: General Manager participated in a national panel of radio executives research study conducted by University of North Carolina Chapel Hill communications graduate students. The purpose was to understand operations of radio stations, level of news programming and influence of ownership on news coverage.

October 15, 2015-March 31, 2016: General Manager participated in the Christian County Literacy Councils special programming in local schools to improve reading skills and verbal communications to enhance career opportunities in the future.

December 3, 2015: WHOP General Manager and Sales Manager participated in Operation Preparation. The program is a community based advising program administered by the Kentucky Department of Education and the Department for Workforce Development through the Christian County Public Schools. The WHOP staff members worked with 10th grade students who have an interest in communication careers. The program provides both information and inspiration for students to achieve college readiness and prepare for a career in broadcasting.

December 8, 2015: Girl Scouts visit the station facilities for a tour and discuss career opportunities.

April 1, 2015-March 31, 2016: Stations aired Equal Employment Opportunity announcements seeking organizations that distribute information about employment opportunities.